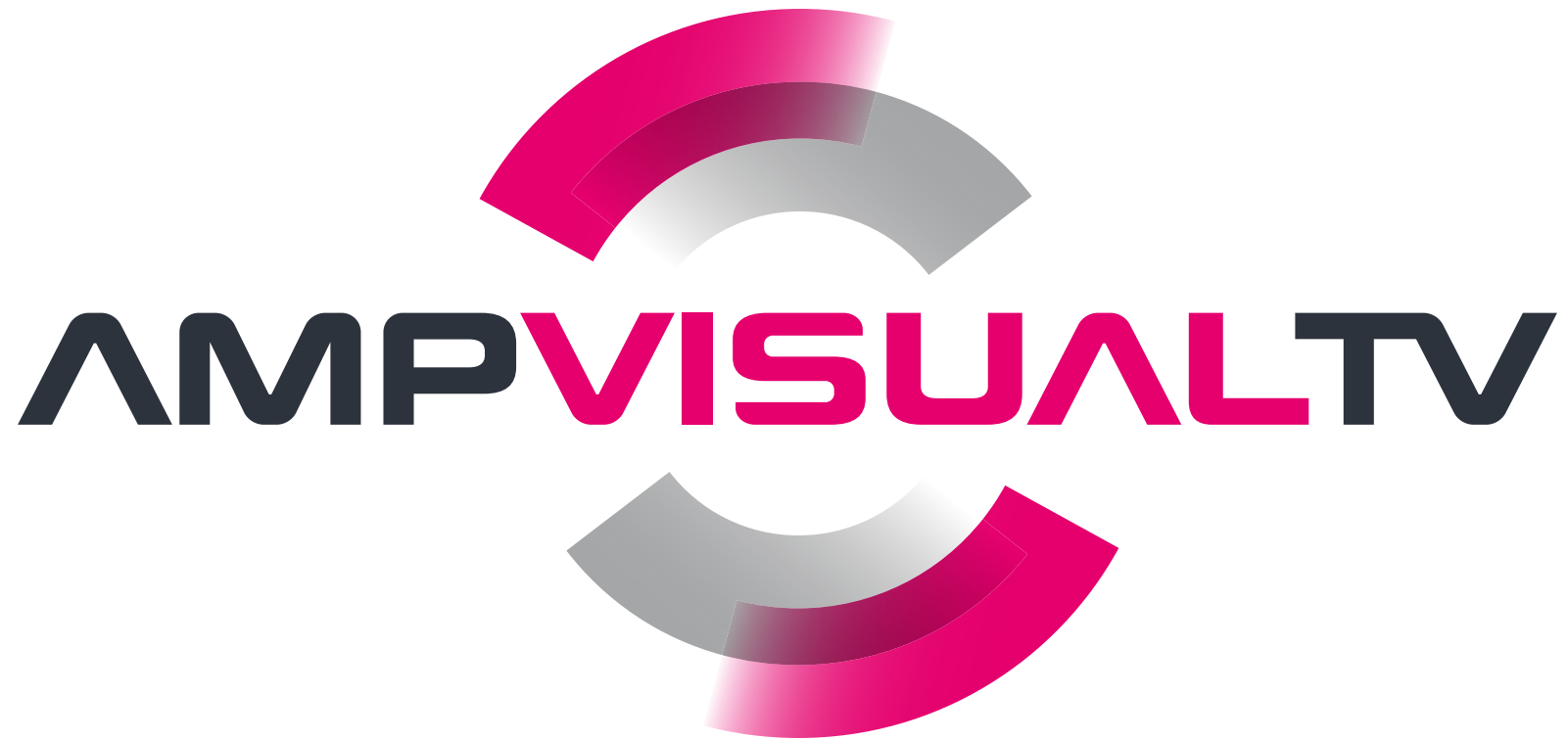




to your image

AMP VISUAL TV is one of Europe's leading providers of television broadcast services. It's been 40 years since, we have been developing **a range of services and solutions for all types of filming, on site or in studios, in France or elsewhere.**

The expertise of our 500-strong workforce is now recognised worldwide for major events, sports, entertainment and live shows.



Our activities

outside broadcast



24 OB VANS
12 FLY CONTROLS



PREMIUM

With a full range of premium OB Vans, our teams design tailor-made solutions for the capture of all television programmes, whatever their complexity or location.

RF solutions



150 RF HD/UHD LINKS
12 MOTORBIKES/SCOOTERS
2 PRESSURIZED AIRCRAFT



RF TRANSMISSIONS

A service dedicated to the deployment of all RF systems. With its own aircrafts, motorbikes and dedicated mobile units, RF Factory operates all over the world, from simple remote cameras to the most complex systems.

simplified production



13 MOBILE UNITS
1 SNG



SIMPLIFIED PRODUCTION AND TRANSMISSION

IXI LIVE offers a range of light OB Vans for cost-effective productions thanks to versatile, responsive teams and right-sized tools.

tv studios



25 STUDIOS FROM 80 TO 2000 M²
7 CONTROL ROOMS



TV STUDIOS

A unique offer of 25 studios in and around Paris, with all the associated services, where the biggest programmes on French television are made.

digital and streaming



1 MEDIA CENTER
2 SMART STUDIOS
1 REMOTE CONTROL ROOM



MEDIA CENTER

Based around its remote production facilities, Letsee's teams offer a range of services to connect new media to the broadcast world.

an atypical company

Since 1986, the company has brought together loyal and enthusiastic teams.

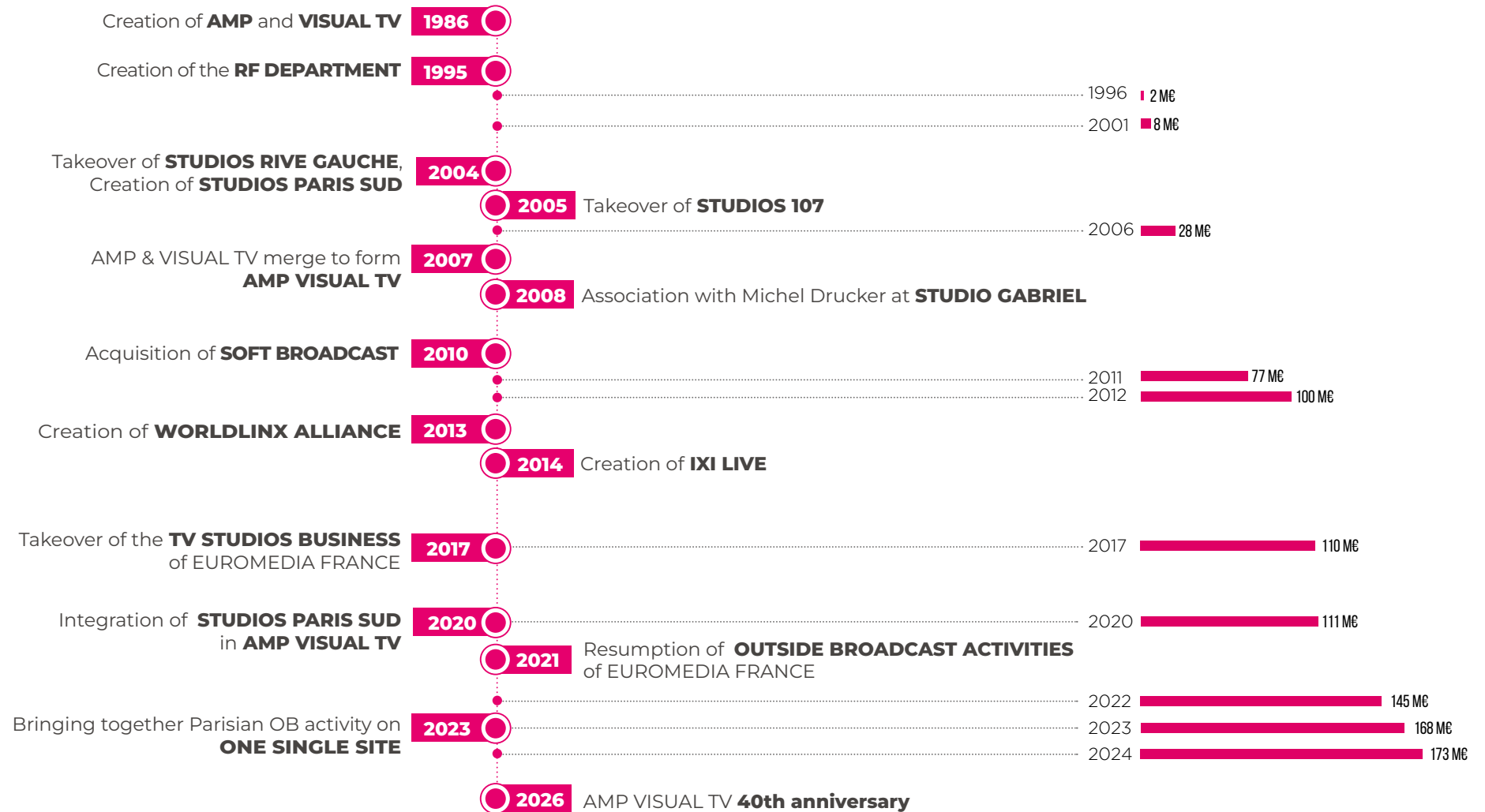
Together, they have built and nurtured a unique spirit, shaped by commitment, determination, curiosity, imagination, and the pursuit of excellence.

AMP and VISUAL TV were founded on the Atlantic coast: VISUAL TV in Nantes and AMP in Les Sables d'Olonne by Gilles Sallé, the company's current Chairman. The merger of the two entities in 2007 enabled the development of a successful economic and social model, while taking the company onto the international stage.

A culture of continuous innovation, across technology, services, and internal organization, is **at the heart of our strategy**.



history of AMP VISUAL TV



a structure key to the company's success

The company's managerial organisation is matrix-based. It combines the needs of the Business Units with **4 cross-functional departments** covering all the company's operational functions: **production, administration, business and development, technology.**

Each department is headed by a Managing Director.

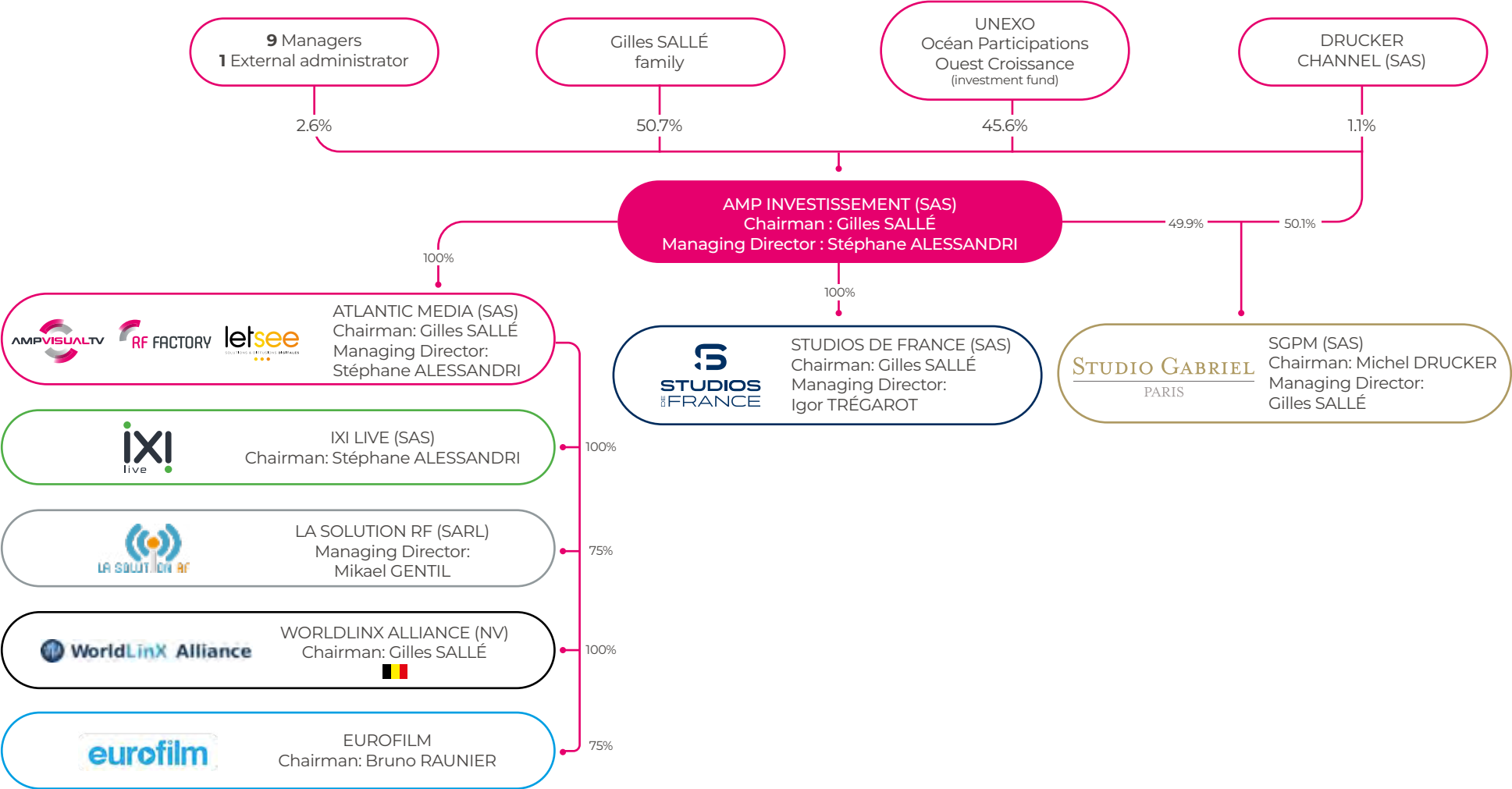
They are joined on the Executive Board by Gilles Sallé, Chairman and Founder, and Stéphane Alessandri, Managing Director.

These 6 managers make up the Executive Committee, the collegiate body that takes the most important decisions.

The capital structure also reflects this atypical mindset. Gilles Sallé and his family hold the majority of the capital, alongside development capital structures from the West of France, which have been present for several decades, executives and Michel Drucker, a loyal supporter from the outset.



capital structure



key figures

With 500 permanent employees, widely-recognised expertise and a substantial technical base, **AMP VISUAL TV is now one of the world's leading broadcast services providers.**

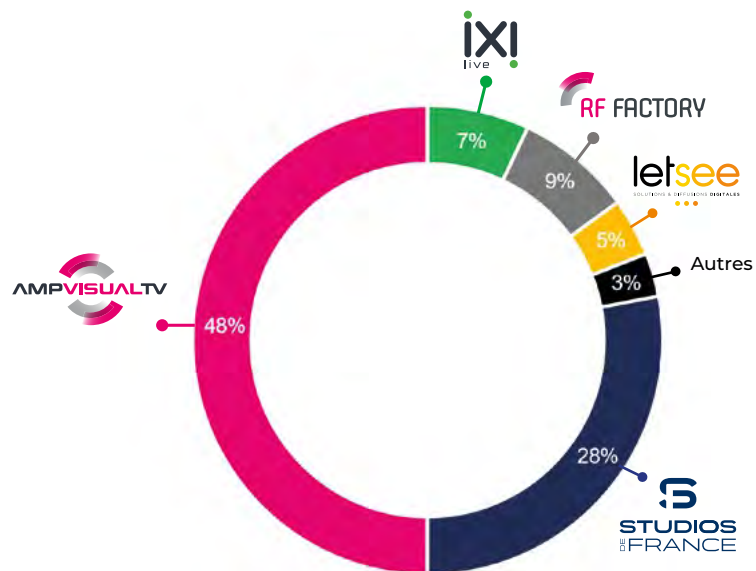
The company has grown in a controlled way, maintaining a **human scale** organisation that puts the customer at the heart of its concerns.

It is able to deliver simple or complex technical systems **quickly and efficiently**, near or far from its operational bases.

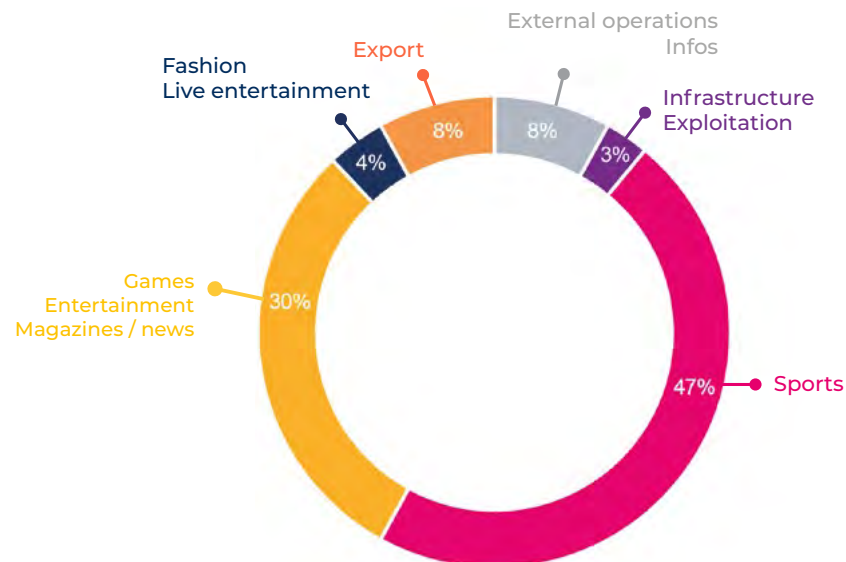




Sales by activity



Sales by market



2025

167 MILLION EUROS
TURNOVER

19 000 HOURS OF
PROGRAMMES
PER YEAR

8500 ANNUAL
FILMING

68% MARKET SHARE
IN FRANCE

510 PERMANENT EMPLOYEES
& **1500** CASUAL WORKERS
EACH MONTH

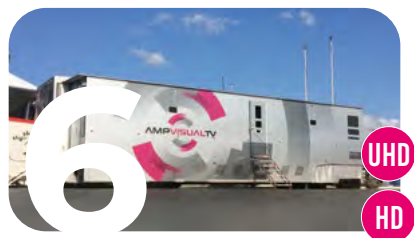
FILMING IN **51** COUNTRIES

outside broadcast

The design, size and performance of **AMP VISUAL TV**'s technical resources enable us to address all segments of the television market. **We meet the most demanding requirements**, from the coverage of major events to the new challenges of the digital economy.

With our premium offer, we are able to produce for all screens, in HD or UHD, with a very high level of services.





MILLENIUM SIGNATURE

VERY WIDE SEMI-TRAILERS
OB VANS



MILLENIUM

WIDE SEMI-TRAILERS OB VANS



EXTENDER

PRODUCTION OB VANS
WITH MULTIPLE APPLICATIONS



OPTIMUM

WIDE-BODY OB VANS



CITY / NOMAD

SMALL VEHICLES



DEDICACE

FLY CONTROL

CONTACT : info@ampvisualtv.tv

[@ampvisualtv](#)



www.ampvisualtv.tv

RF solutions

RF FACTORY is one of the world's leading RF providers, with a wealth of experience and all the technical resources at its disposal, including its own pressurised aircrafts.

RF FACTORY offers a very wide range of services for all RF technical configurations, from the simplest to the most complex, and **is involved in the biggest competitions and international events**: Olympic Games, World Cups, 24 Hours of Le Mans, Ironman, marathons, cycling, sailing, cross-country, skiing, national days, presidential elections...

As a specialist in complex short-, medium- and long-distance links, with or without overhead replays, **RF FACTORY dedicates specific teams and resources to your projects**. This versatility and unique expertise are recognised, particularly in motor sports, where we have built a worldwide reputation.





FOCUS



On board cameras

50 onboard setups UHD
30 races per year



Long distance

41 antenna trackings, including
28 for aircraft relays



International events

150 HD and UHD RF links
+30 events per year

RESOURCES



Aircraft

5 aircraft relays
2 of which are ours



Vehicles and control rooms

2 OB Vans
12 fly controls



Motorbikes

8 motorbikes
4 e-scooters

○ **15**
MILLIONS EUROS
IN SALES

○ **400**
RF FILMING
PER YEAR

CONTACT : contact@rffactory.tv

@rffactory

www.rf-factory.tv

simplified production

IXI LIVE champions simplified production. Production that is centered around the programme itself, but above all, production organized differently: **simple, cost-efficient, and built around “all-in-one” solutions.**

All this without compromising our core values: technical excellence and **quality of service.**

A standardized offering built around three product ranges enables us to **deliver productions that combine cost efficiency with quality.**





IXI PROD

MAXIMUM FUNCTIONALITY
IN PRODUCTION TOOLS
UP TO 6 CAMERAS.



ICAR

VEHICLES UP TO 4 CAMERAS
AND DIGITAL BROADCASTING.



IXI SNG

A COMPLETE RANGE OF
SATELLITES AND STAND-UP
CAMERA TRANSMISSION
TOOLS.

CONTACT : contact@ixilive.tv

@ixilive



www.ixilive.tv

TV studios

STUDIOS DE FRANCE brings together the essential TV studios in and around Paris, **offering an exceptional range of facilities distinguished by their diversity, complementarity, and outstanding level of service.**

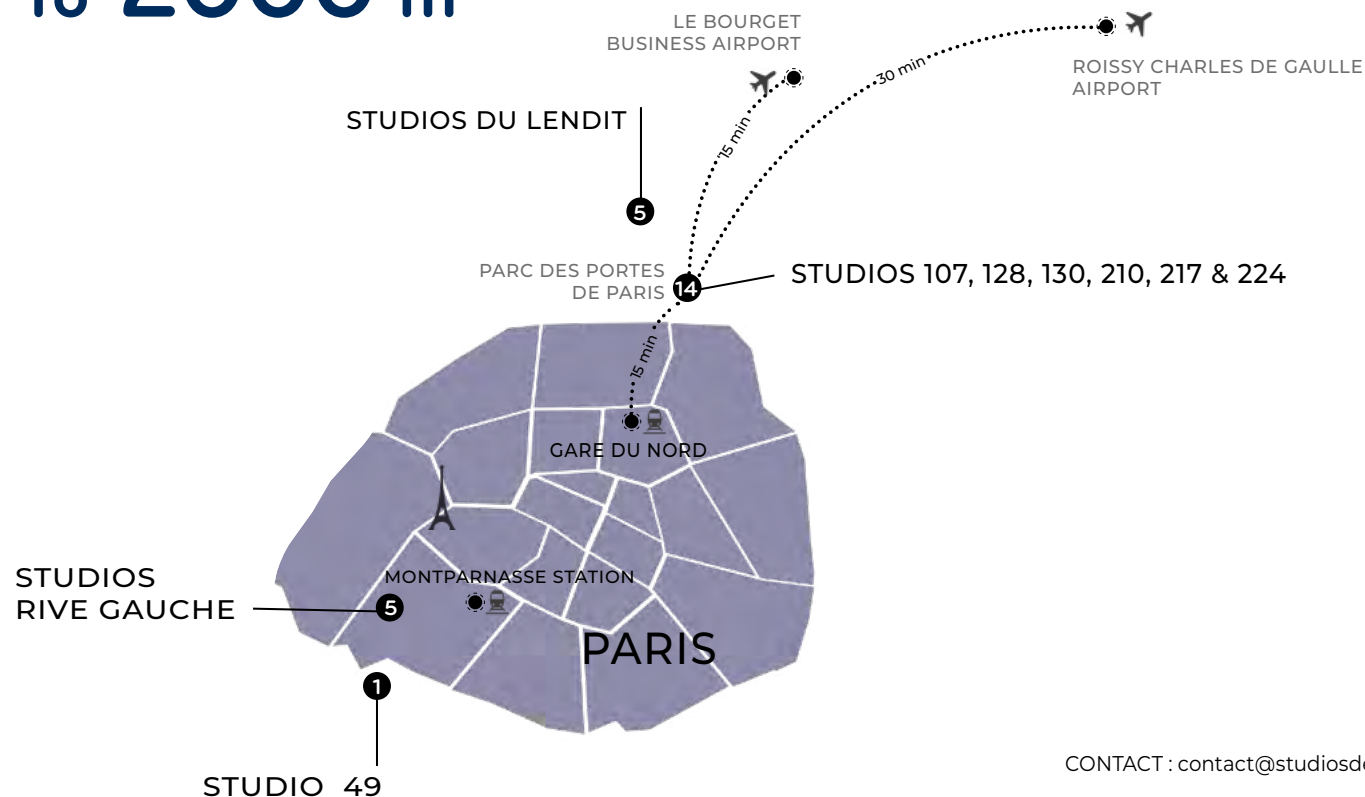
From central Paris to the outskirts of the capital, our studios meet the most demanding standards in terms of audiovisual equipment, space, soundproofing, air conditioning, and power distribution.

We have built our reputation by providing **tailored services** (including dedicated parking, elegant dressing rooms, and discreet security services) **while continuously developing innovative solutions.**





25 tv studios from
80 to 2000 m²



CONTACT : contact@studiosdefrance.tv

@_studios_de_france  

www.studiosdefrance.tv

digital and streaming

Our experts at LETSEE offer a range of services **that combine broadcast with IP, and connect two worlds: television and the Internet.**

LETSEE is organised around a Media Centre with high added value. Our range of solutions enables us to receive, transmit and contribute signals and enhance programmes, from commentators' booths, graphics and high-lights to remote production using our integrated control rooms.





REMOTE PRODUCTION

PRODUCING FROM PARIS

Technology allows us to centralise resources and teams to produce anywhere in the world.

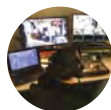
REMOTE CENTER



REMOTE GRAPHICS



POST PRODUCTION



TRANSMISSIONS & RECEPTIONS

DISTRIBUTE YOUR IMAGES

Multiple solutions to get your images to where they need to be.

SATELLITE



VIDEO FIBRES



ENRICHMENT

ENHANCE YOUR CONTENT

Graphic enhancement solutions for all types of programmes.

GRAPHIC DESIGN



SOFTWARE DEVELOPMENT



DEDICATED APPLICATIONS



AUGMENTED REALITY



DIGITAL FILMING

Turnkey tools for producing your programmes.

LIVE 360 & VR



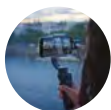
VIRTUAL STUDIO



THE SMART STUDIOS



SMARTPHONES

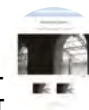


DIGITAL PUBLICATIONS

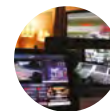
PUBLISH TO BOOST IMPACT

Expertise in uses and technologies for digital publication of programmes.

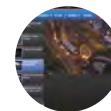
WEB PROJECT MANAGEMENT



VOD PUBLICATIONS



CLIPPING



LIVE STREAMING 4K



CONTACT : contact@letsee.tv

@letsee

WWW.LETSEE.TV

our corporate social responsibility approach

« Our values, combining social and economic models, are the foundation of our company, and every year they enable us to successfully complete the projects that shape our future.

We are committed to combining the passion that drives us every day with a spirit of solidarity and responsibility. We are member of benchmark organisations and to promote and report on our actions in favour of sustainable development.

Together, we can achieve this. »



GILLES SALLÉ

Chairman and Founder



Joining the
United Nations
Global Compact



Renewal of our
membership to the
« ECOPROD Charter »
(Collective launched
by players in the
audiovisual industry)



EcoVadis Certification
Score 66/100

Ranking in the
35%
of the most
responsible
companies



our commitments



SOCIAL

The values of humility, curiosity and cohesion have been the hallmarks of the company's state of mind since its creation, and of the social relations it maintains.

As a responsible employer, AMP VISUAL TV's human resources policy is based on 5 fundamental principles to ensure the loyalty and professional development of our employees.

- **SOCIAL DIALOGUE**
- **WELL-BEING AT WORK**
- **TRAINING**
- **HEALTH AND SAFETY**
- **EQUAL TREATMENT**



SOCIETAL

As a socially responsible company, AMP VISUAL TV is developing its local roots and its relations with all its stakeholders. Our commitment to society is built around 4 pillars directly linked to our values.

- **BUSINESS ETHICS**
- **LOCAL INVOLVEMENT**
- **PROMOTING RESPONSIBLE VALUES**
- **INNOVATION**



ENVIRONMENTAL

Our business sector is source of pollution. That's why, for several years now, we have been developing a global environmental approach, combining small and large actions to help reduce our carbon footprint on a daily basis. During this financial year, we have focused on 4 major themes to give a greener direction to our responsible approach.

- **ENERGY**
- **WASTE**
- **CO2 EMISSIONS**
- **ECOGESTURES**



Activity Managers



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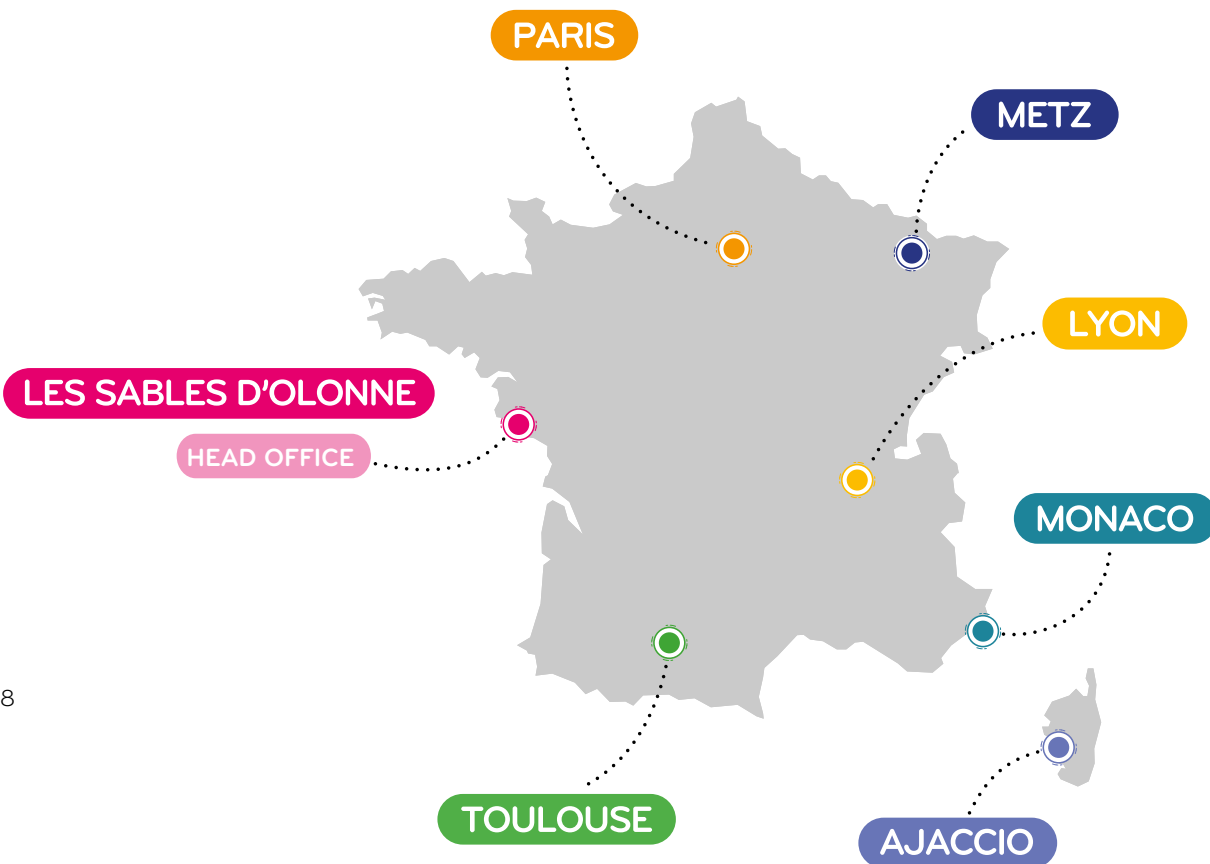


Guillaume ALLAIS

Digital and streaming

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Our resources available
throughout France
and anywhere worldwide





FOLLOW US

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October 2025